

what.

Growth hacking services for startups

Turning crypto startups into global brands.

Delivered with Swiss quality by a decentralised global team.

Founded in 2015, what.digital is a growth hacking & development agency, specialising in tech startups and product launches.

We have a professional approach to ICO/STO delivery, providing ethical, compliant, white hat strategies.

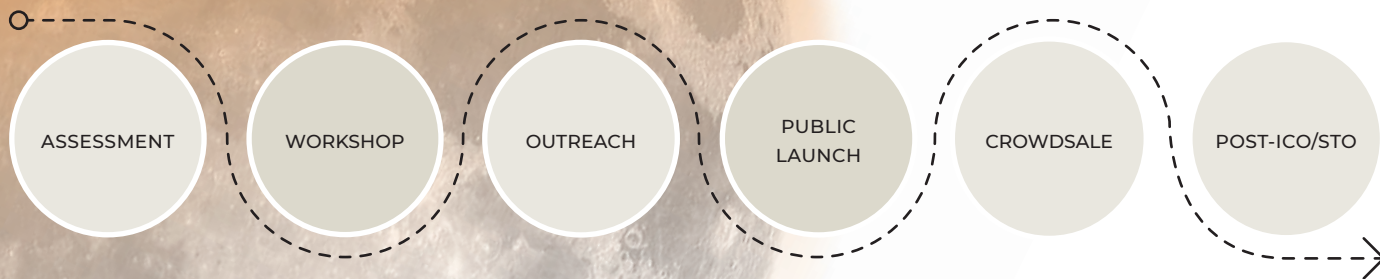
10+ Blockchain projects delivered with over \$50m raised for our customers

We are a decentralised team of 40+ professionals providing growth hacking services through a range of channels, including content production, community building, PR, and fundraising.

We have a proven track record of helping to raise funds through crowdsales since 2016.



Our Process



Our Services

PHASE 1: EARLY STAGE

TOKENOMICS & CROWDSALE CONSULTING

ICO/STO MARKETING STRATEGY WORKSHOP

BRANDING & DESIGN

WHITEPAPER PRODUCTION

PROJECT ASSESSMENT

HOLDING PAGE

ONE-PAGER

EXPERT PEER REVIEW

PHASE 2: PRE-SALE

WEBSITE DESIGN & DEVELOPMENT

ICO/STO LISTINGS

GLOBAL PR & INFLUENCER OUTREACH

FAQ DEVELOPMENT

COMMUNITY RELATIONS

VIDEO PRODUCTION

PHASE 3: CROWDSALE

INVESTOR ONBOARDING AND SUPPORT

KYC/AML & PAYMENT INTEGRATION

CONTENT PRODUCTION & DISTRIBUTION

24/7 COMMUNITY BUILDING

EMAIL & DRIP CAMPAIGNS

BOUNTY PROGRAMS

AIRDROPS

PAID MEDIA ADVERTISING

Languages covered:



Core Blockchain Strategy Team



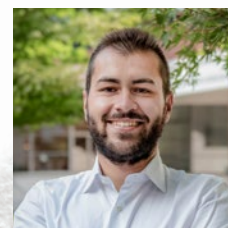
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